

THE ECONOMIST STORE

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Now For Christmas Shopping.....Only Sixteen Shopping Days Left

Glove and Gift Orders

So many people pleasantly and thoughtfully solve the gift problem by letting the recipient make her own choice! A Glove Order calls for gloves—a Gift or Merchandise Order is redeemable in any part of the store at any time, and may be made out for any amount. Buy one or more, at the Cashier's desk.

Mail Orders
Given
Prompt
and Careful
Attention



Free Delivery
Out of
Town by
Insured
Parcel Post

"Well Begun, Half Done"
SHOP EARLY!

It Will Pay You in FULL CHRISTMAS STOCKS
Complete Assortment. All 'Round Satisfaction

The Economist Makes Christmas Shopping a Pleasure

Handkerchiefs

A Wonderful Assortment Ready for Christmas.

Thousands of Handkerchiefs, in hundreds of styles, ready for the early holiday gift-seekers who realize the advantage and pleasure of first selection. Every pretty and desirable style is here—from every handkerchief-making country on the globe. We feature the following lines:

Women's Handkerchiefs—An Extra Quality at 35c each or 3 for \$1.00

More than 300 dozen of the newest, up-to-date styles at this price. Included are beautiful colored borders and centers; narrow or wide hems; some with embroidered corners; real Armenian lace edge; Princess lace edge and corner; hand-made, light lace medallion corner; hand-drawn, hem-stitched and hand-embroidered corners—dozens and dozens of different designs.

With Each Purchase of \$1.00, We Give a Fancy Decorated Box.

Other Handkerchiefs at Following Prices:

- At 5c Hemstitched Initial or Plain Hemstitched, Hemstitched Corner Embroidery.
- At 2 for 25c Ladies' Medallion Initial, Ladies' Long Initial Handkerchiefs.
- At 3 for 50c Plain Hemstitched Initial Hdkfs, Ladies' Long Medallion Initial.
- At 25c A large assortment to choose from—Cross Bar Linen Initial Handkerchiefs, Embroidery and Initial Corner, Colored Border and Initial Handkerchiefs.

Children's Initial Handkerchiefs

- 3 in a box, Cambric Handkerchiefs 20c
- 3 in a box, Linen Handkerchiefs 25c
- 3 in a School Companion, with Pen, Pencil, etc. 35c
- 3 in a box, Kewpie Handkerchief 30c

Men's Handkerchiefs

Men's full size Cambric Initial Handkerchiefs, each 10c
Men's full size Long Initial Handkerchiefs 2 for 35c
Youths' size Initial Hemstitched Linen Hdkfs. 2 for 35c
Men's Hemstitched Linen Handkerchiefs with initial; a large variety of 25c and 35c values; each 25c
Men's Medallion Initial on fine linen, also tape edge, with fine initial on fine linen at 30c and 35c
Men's Plain Linen Hemstitched Handkerchiefs, a large variety to choose from; all linen; at 15c, 25c, 35c and 50c

Men's New Neckwear

An entire new line just received, just for holiday selling at, each 25c, 35c and 50c

Men's Fibre Silk Sox

Our Christmas stock just in; colors—black, tan, grey, navy and champagne 35c; 3 pairs for \$1.00

THE gift question—the universal Christmas problem—is with us again; but the solution—in most instances—need not be difficult. This great Gift Department is all ready to aid you. The conditions now, while stocks are new, are ideal for satisfactory buying—an unusually handsome collection of newly-received merchandise appropriate for holiday gifts is attractively displayed and all arranged for your convenient inspection and in selecting now, before the Christmas rush, our salespeople can give you the time required to make a perfectly satisfactory selection.

You will find for your choosing thousands of things as beautiful as it is possible to make them, but not in any sense expensive. The prestige of a gift from this store adds nothing to its cost, but the unquestioned quality of every article means much in satisfaction to giver and recipient.

We will make it an object for you to do some of your Christmas shopping early, and for this week present some very special offerings.

SURPRISING VALUES

Will Be Offered This Week Throughout Our Great Department of Women's and Misses'

Suits, Dresses, Coats, Skirts and Waists

We Urgently Invite You to Investigate and Compare the Beautiful Garments and the Unmatchable Values Will Make Their Own Convincing Appeal.

A FEW SPECIMEN VALUES IN OUR SHOW WINDOWS

Two Coat-Specials for This Week—Women's and Misses' sizes, a large-range of styles to select from, in plain cloths, mixtures and plaids; regular values to \$18.50; on sale at \$7.48
Children's Coats—of which we have the largest and best selected stock in the state; wool cloths, rough cloths, fur fabric cloth; fur trimmed and plain tailored styles; we are overstocked in sizes 2 to 14 years, so take your choice—less 15% from regular prices.

Stylish Millinery 1-2 Price

Tomorrow every Trimmed Hat, excepting models in fur, goes on sale at
Exactly Half Price

All qualities from the \$5.00 grade for \$2.50.
Up to the \$7.50 Hats for HALF PRICE.
This extreme sacrifice of beautiful, stylish and intrinsically worthy Hats extends to enterprising wearers a buying opportunity not to be lightly considered.
Our Lady's Velvet and Seal Plush Untrimmed Hats—none reserved—1/2 price.

Kimonos

We wish to call particular attention to our new assortment of Silk Kimonos and Negligees. We show new styles in superb color effects and at prices that enhance their own attractions: made of crepe, chaline, albatross, crepe de chine, and an immense line of Florentine Silks; all at special prices for this week.

Children's Wool Dresses

Children's all wool Dresses; colors—navy, brown, wine, black and white; sizes 2 to 14 years; regular values to \$5.00. Special for this week \$3.48

The Economist Furs Are Acceptable Gifts

It is satisfactory to buy these goods at The Economist, because we sell only dependable furs that are right in style, quality and workmanship, and are sold with their real name on price tag. You run no risk in buying your Furs from us.

Make Pretty Gifts of These

First Floor.

Pretty floral organdies for aprons, caps, combing jackets, etc., a yard 15c
Dainty flowered aprons and dainty grounds, for aprons, cape, jackets and frocks, a yard 18c
Serpentine crepes, the ideal fabric for house dresses, kimono, etc., new fall patterns, a yard 18c
Fancy cretonnes for laundry and shoe bags, floral and conventional patterns, a yard 10c, 15c and 18c

Lounging and Bath Robes

Made of wool and wool finish bathrobes; all the new colorings and new styles for women, men and children, in 9 different styles to select from at special prices for this week.

Bath Robe Blankets

Wool finish with cords and girdles to match; size 72x90 inches, light, medium and dark colors; buy early while assortment is good; prices \$3.00, \$3.50 and up

Skirt Sale

A range of styles and qualities to meet every demand. No good style, cloth or color but that you will find in our immense assortment for street or dress wear; the entire stock less 15% from regular prices.

Silk Petticoats at Special Prices

Messaline Petticoats, deep flounce of silk and accordion pleating. Black and the new fall shades, plain and changeable colors \$2.50 and up
Daintily trimmed crepe de chine Petticoats. White, pink and light blue \$5.00 to \$15.00

Beautiful Silk and Chiffon Scarfs

A collection of Head and Shoulder Scarfs in desirable plain and fancy styles; priced at 50c, 75c, \$1.00 and up.

Boudoir Caps

Charming styles of net, lace and chiffon; neatly trimmed; at 50c, 60c, 75c, 95c, \$1.25, \$2.50 and up.

Chafing Dish Aprons

Chafing dish aprons of fancy multi and barred dimity; trimmed with ribbons and laces; 25c, 60c, 95c, \$1.50, \$2.00 and up.

Silk Hosiery

FOR CHRISTMAS GIFTS

Among the gifts that are sure to be appreciated one always numbers silk hosiery. Shown in enormous variety, for women or children; for women, in plain black, white or colored silks, at prices up from \$1.00 a pair. Novelty hosiery, comprising all the new effects—lace insert over instep, Kayser all lace silk hose, two-tone silk hose, black clocking on white silk, white clocking on black and self-color clocking silk hose; at \$1.25 and up.

Ribbons at 25c Yard

WORTH UP TO 50c

Now is the time to purchase those ribbons for fancy work! Pretty warp prints, stripes, checks and plaids—a wide variety suitable for making coat hangers, bags, boudoir slippers and similar gifts. Unless you see these handsome 1/2 to 6-inch ribbons you cannot appreciate what values are here at 10c, 15c, 19c, 25c and up.

Finest French and American Ivory Made

Parisian Ivory is particularly well liked as Christmas gifts; and if you cannot give a whole set, start a set for somebody.

And be sure to make your selection at The Economist, where many distinctive patterns not found elsewhere may be obtained. We carry only the best makes, and, therefore, guarantee every piece we sell.

The assortment consists of mirrors, brushes, combs, trays, buffers, hair receivers, puff boxes, sally and cream jars, clocks, picture frames, manicure articles, jewelry boxes, desk sets, manicure sets, traveling sets in leather covers, etc.

Gift Suggestions for Baby

Second Floor.

Complete line of dainty novelties, including pretty ribbon boxes of celluloid and ribbon at 35c to \$1.25
Hot water bottles, plain and decorated 50c to \$1.25
Toilet sets at 25c to \$1.00
Ribbon-covered coat hangers at 50c to \$1.25
Ribbon and lace armlets 35c, 50c and 85c
Battles of every description 25c, 35c and 50c
Record Books 35c to \$1.00
Also charming things for baby's comfort, including:
Silk and woolen Sacques and Kimonos, hand-embroidered and plain; some ribbon-trimmed; the most complete line we've ever shown, priced at \$1.50 to \$6.00
Carriage robes and quilts in lovely new designs, at \$1 and up
A new line of Arnold's Baby Things just in.

Trefousse Kid Gloves

The Economist is the sole representative of Trefousse Kid Gloves in this city and there are none better made.
Street-lengths with beautifully embroidered backs, \$1.50, \$1.75, \$2.00, \$2.25 and \$2.50.
Evening length, finest real kid, at \$3.00, \$3.50, \$4.00 and \$4.50.

Fancy Pillow Cases for Christmas Giving

First Floor.

35c hemstitched, initialed and embroidered Pillow Cases, size 46x36, special at 25c

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been visiting Judge and Mrs. N. B. Laughlin and who are well known, an exhibit of his recent paintings and sketches at his studio, No. 1401 Alameda street, Los Angeles, which will close on Monday and which has given pleasure to hundreds of art lovers. One of Mr. Board's landscapes was recently exhibited in the Palace of the Governors, during a loan exhibit of the summer school.

The exhibit of Sheldon Parsons in the palace continues to delight scores of people. Mr. Parsons expects to leave shortly for the Grand Canyon to paint the two pictures for which he has received a commission by the Santa Fe railroad.

Kenneth M. Chapman, the artist for years connected with the School of American Archaeology, has returned after an absence of almost a year, and will paint while here for the San Diego exposition a series of bird designs on the prehistoric pottery found in this section. Mr. Chapman spent considerable time this summer at the Art Students' League in New York and some of his landscapes as well as figure work are receiving the praise of connoisseurs. He has been engaged in illustrating some of the works of Hon. Frank Springer at the National

museum. It is hoped to have an exhibit by him at the palace in the near future.

S. G. Morley will on Tuesday evening lecture on Tiki, the prehistoric city of the Mayas. The address will be made at the monthly meeting of the Archaeological society in the Palace of the Governors and will tell about what is without doubt one of the most wonderful prehistoric ruins in the world, weird and mysterious in its grandeur and isolation.

"So you went to church last Sunday?" asked the doubtful one. "Then to prove it, what was the text?"

"The text was 'He Giveth His Beloved Sleep.'"

"You're all right. How many of the congregation were there?"

"All the believed, it seemed to me."—Cleveland Plain Dealer.

ROMANCE STILL LIVES.

The Palace of the Governors may become a Grotto Green now that the San Francisco couple has made the start of getting married under the most romantic surroundings imaginable. It was an unusual wedding, in more than one way. It was to have been a Thanksgiving affair but some inevitable circumstances prevented it. Then the contracting parties were Theophas, members of the Majestic Stock company. The groom was Claude Bernard Craig, a tall, blonde youth from San Francisco, and the bride, a petite, brown-haired, brown-eyed beauty, vivacious and her head tilted full of romance, although she was matter-of-fact enough to insist that the word "obey" be cut out of the marriage ritual. She gave her name as Olive Finney. The magistrate was David Gonzalez, justice of the peace in the Fourth ward. "And is he really a descendant of a noble Spanish family?" she queried, dreamily gazing at the superb mural paintings of the cliff dwellers that embellish the Ritz de los Frijoles room.

was assured that he was the lineal descendant of one of the brave conquistadores who built the palace. "And did the Wallace really visit Ben Hur in this room?" When assured that such was the gospel truth, she permitted the ceremony to proceed. The witnesses were C. Manville Holman of New York; Mr. and Mrs. A. S. Lewis, the company's pet people, "Rags" and Mrs. C. M. Holman of San Francisco. Quite a little crowd of tourists from all ends of the earth and several of the museum attendants gathered about the couple. The groom planted a smacking kiss on the bride's lip but the justice of the peace made no move to follow the example. The bride with wide-eyed wonder, then listened to more stories of the stirring events that the palace had witnessed in its three hundred and more years of existence and went away fully satisfied that a wedding in such a place should assure happiness for at least a life time.

Mr. and Mrs. G. K. Holder of Hays, Kan., were a bride and groom who visited the palace the same day. Even if they did not get married in so romantic a place they spent part of their honeymoon there. The bride was a Montana girl, who was a parishioner of Rev. R. Z. McEloughlin of the First Presbyterian church, when he was pastor at Billings, Mont., and she persuaded the groom to visit old Santa Fe so that she might be a guest of her former pastor and his wife at the Mansie.

There is also much of romance in the announcement this week of the engagement of Miss Erin Morrison, granddaughter of Judge A. L. Morrison, to Louis A. Carpenter of Phoenix, Ariz. Miss Morrison made a host of friends during her visit to her grandfather's home on Palace avenue. Santa Fe society will have a hearty greeting for Harold R. McGibbon and his bride, Mrs. Mary Helen Zane, whom he married at Philadelphia day before Thanksgiving. It is the culmination of a romance which had its

inception several years ago, when Mrs. Zane and her daughter visited Mrs. Luckenbach, a relative and her daughter, now Mrs. H. H. Dorman, here in Santa Fe. Miss Zane achieved immediate popularity among the younger set and became an enthusiastic horse-back rider. It was natural that in Santa Fe canyons and forests, romance should blossom. Mrs. McGibbon's father is Anthony Morris Zane, a Philadelphia contractor, and as Mrs. McGibbon is the only daughter, there is hope that the Zanes will settle in Santa Fe. The young folks will be at home after January 27.

Forest Examiner J. W. O'Byrne has returned from a visit east, with a bride, formerly Mrs. Ethel M. Thomas of Albuquerque. The wedding took place at the bride's home in Cokerns, Ind. The bride's father is David W. McKee.

TALES.

If you feel too strong to work,
If you want to loaf and shirk,
Use the universal quirk,
Blame it on the war.

If it rains instead of shines,
If the tide to wait declines,
Act insidiously on these lines,
Blame it on the war.

If a pony did you dirt,
If a kitty cost your shirt,
Tax the goat with all the hurt,
Blame it on the war.

SOCIABLE CHRISTIANITY.

The church nowadays emphasizes the social side. It believes thoroughly in having a good time now as well as in the hereafter, although there may be some difference of opinion as to what really is a good time. However, the good time within church circles does not leave a dark brown taste for the next morning. Federal Judge W. H. Pope's fellowship class had another one of its monthly sociables this week. The members of the class were the guests of John K. S. Walter

at his home on 405 East Palace avenue. At each meeting some man prominent in his profession gives a talk to the class. At the last meeting it was E. Dana Johnson who spoke on "Journalism." This time, it was Dr. James A. Rolfe who spoke on "Medicine as a Profession for Young Men to Enter." After the talk, games were played and refreshments served. The class now numbers some fifty young men of various denominations who meet every Sunday morning for the discussion of the Sunday school lesson.

The Christian Endeavor society of the Presbyterian church was the guest on Thursday evening of the Misses Fisher and had a merry time on the theory that to play is as essential to happiness as to pray, as long as humanity is constituted as it is. It was a poverty social that wound up an old-fashioned taffy pull. The costumes were as unique as they were simple and inexpensive.

The guild of the Church of the Holy Faith, Friday afternoon held its annual Christmas sale, at which dainty things made at home were disposed of from attractive booths and tables. For the youngsters, two games did a hand office business. They swallowed needles to the great enjoyment of the tots and had a present for each youngster. Tea, coffee and ice cream were served.

DINNER FOR ADJUTANT GENERAL.

Adjutant General and Mrs. Harry T. Herring were guests of honor at a dinner party given by Mr. and Mrs. H. K. Vachet at Roswell. The prettiest feature of the table decorations was a large cut glass bowl of glowing red geraniums, just as they grew so profusely in California. They were well set off by the bed of ferns in which they had been placed. Other decorations were tall vases of carnations matching the geraniums in color. Seated around the attractively appointed table were General and Mrs.

Herring, Mrs. G. T. Veal, Mrs. V. A. Vachet, Miss Nellie Vachet, J. M. McGinty, Louise Vachet, Paul Vachet, Bryan Vachet and Mr. Vachet. Besides the host and hostess.

IF THIS BE ALL.

If this be all, and when we die, we die,
Then life is but a wanton, monstrous lie.

Of the hapless creatures, that draw breath,
We, who seem flower and crown, rank far below

The least of living things that does not know
The dread of loss, the certainty of death.

If pain and sorrow are without a scheme,
Dealt out by chance, then, like an evil dream

Of some dark fiend, this smiling, gracious earth,
If we that hunger never shall be filled,
The sooner that our empty hearts are stilled.

The better for them and their aching death.

Yet close, I feel, there wraps us all around
Some mighty force, some mystery profound,
And, through my doubts and ignorance, I trust
The power that bound with laws the moon and tide;
And hung the stars in heavenly spaces wide.

Must, by their witness, be both wise and just.
—North American Review.

The Sewing club was entertained on Saturday evening by Rosalind Owen at her home on Cerillos road.

Mrs. McGilvray, Miss Kate Mueller and Miss May Spitz.

Mrs. Arthur Seligman was hostess to the Saturday club yesterday afternoon. On Tuesday afternoon she also entertained at cards, with her daughter, Mrs. John W. March, at the beautiful Seligman home on East Palace avenue. The party was in honor of Mrs. Martin Gardesky, who left this week for her home in Kansas City after a visit with her parents, Mr. and Mrs. S. Spitz. Autumn flowers set off the many art treasures of the Seligman home. Besides the guest of honor, those present were Mesdames Wade, Wheeler, Morley, Dendahl, Pain, Sargent, Parker, Stupp, Brown, Chalmers, McConnell, Grimshaw, Wilson, McGilvray, Dorman, Gilmore, Small, Mera, Critton, Moore, Nuding, Creamer, Bowman, Jaffa and the Misses Spitz, Moore, Laughlin, Muller, Phelps and Boyle.

CONSTIPATION A PENALTY OF AGE

Nothing is so essential to health in advancing age as keeping the bowels open. It makes one feel younger, and fresher and forestalls colds, piles, fevers, and other dependent ills.

Cathartics and purgatives are violent and drastic in action and should be avoided. A mild, effective laxative-remedy, recommended by physicians and thousands who have used it, is the combination of simple herbs with pepsin sold by druggists everywhere under the name of Dr. Caldwell's Syrup Pepsin. The price is fifty cents and one dollar a bottle. For a free trial bottle write to Dr. W. B. Caldwell, 451 Washington St., Monticello, Ill.

Catarrh Cannot Be Cured

With LOCAL APPLICATIONS, as they cannot reach the seat of the disease. Catarrh is a blood or constitutional disease, and in order to cure it you must take internal remedies. Hall's Catarrh Cure is taken internally, and acts directly upon the blood and mucous surfaces. Hall's Catarrh Cure is not a quick medicine. It is a regular prescription, given by one of the best physicians in the country for years and is a regular prescription. It is composed of the best ingredients known, and its wonderful results in curing catarrh, does not need testimonial. Price.

J. J. CLEMENT & CO., Props., Toledo, O.
Sold by Druggists; price 75c.
Take Hall's Family Pills for constipation.